

## POSitive for Windows Basic Edition Features

POSitive for Windows Basic Edition allows store owners to economically computerize their inventory control and sales. PFW Basic Edition has Invoicing, Customer Tracking, Inventory Tracking, Cash Register Balance, Purchase Orders, Barcode Label Printing and numerous reports.

### · **Customer Tracking**

Not only can you make your typical "cash sales," but now with POSitive for Windows (PFW) Basic Edition you may record the names and e-mail addresses of your customers and track all their purchases and wish lists. Not only will you know what they buy, but what they **like** to buy, and you can help them find exactly what they want. And then you will get what you want: loyal customers.

### · **Inventory Tracking**

Quick Inventory Lookups By Description, SKU's, And Category (**SmartSearch™**). With POSitive for Windows Basic Edition you have full inventory control. You know how much you have in stock, what you need to order, and the tools for easily ordering more for your ever growing crowd of loyal customers.

Inventory Control By User Defined Inventory Fields (**SmartStock™**)

Features Multiple Pricing Levels

Mass Cost/Price Changes By Category

Inventory Defaults Set By Category For Quick Entry Of New Inventory (**SmartForms™**)

Auto-SKU Setup And Create Serial Numbers By Range Saves Time (**SmartStock™**)

### · **Invoicing**

Creating an invoice is sooooo simple. Just scan the items, press F10, and you're done. And PFW is ready for the next sale.

Speedy Lookup Of Invoices By Number or Customer Name (**SmartSearch™**)

Multiple Ship-To Addresses Per Each Bill-To Customer Address

Precise And Quick Processing Of Returns

### · **Layaways**

Just as easy as invoicing. If you haven't been doing it because it was so difficult to keep up with the paperwork, then you will find that POSitive For Windows Basic Edition layaways will increase sales and expand your customer base at little or no expense.

### · **Supports Cash Drawers, Pole Displays, Barcode Scanners**

Lots of models to choose from. Put away the clunky cash register and just plug in these hardware add-ons.

### · **Easy-To-Learn Register Interface**

PFW has a superior user interface. You can train a new sales clerk how to run PFW in just minutes. And you know it will be accurate. You will have a wealth of data and significant information right at your fingertips. POSitive for Windows Basic Edition will gather data for years to come and allow you to chart and graph your store's growth.

### · **Fast On-Line Help**

It's the way of modern technology to give you immediate answers to your questions. Just press F1 and instant context sensitive help is displayed on the screen with multiple links to related information. You will then be guided into whole new vistas of possibilities.

### · **Purchase Orders**

Better than a cash register, POSitive for Windows Basic Edition knows what you need to buy. You set minimum stocking levels and POSitive for Windows Basic Edition reports suggested items to buy, from whom to buy, and even lets you compare pricing from multiple vendors.

- **Price Label And Barcode Printing**

If your products don't already have barcodes, the POSitive for Windows Basic Edition prints customized labels for you at no extra expense. In fact, as products are received, labels can be automatically generated for each item. How easier could it be?

- **Multiple Pricing Levels**

Reward your most loyal customers with extra incentive to shop with you again. Every inventory item can have up to six different price levels so that you can sell Retail, Discount, Wholesale and expand your market while always being assured that you are making a profit.

- **Multiple Tax Rates**

No longer are your customers just living down the street from your store. With POSitive for Windows Basic Edition the whole region is your market and with e-commerce you can meet every taxation demand with simplicity. Apply different tax rates to different products and services and sell with confidence to local, government, and out of state customers.

- **Multiple Vendors Per Item**

You don't have to pay top dollar for your products. With POSitive for Windows Basic Edition you can buy the same quality products from multiple vendors. So before you place your order, compare prices and delivery with other vendors and save lots of money.

- **Complete Sales And Profit History**

You will know at a glance exactly how profitable your store has been during any given time period. Compare sales by month and year, watch purchasing trends, and cost fluctuations. The more you know, the better you grow!

Frequent Buyer Program allows you to award points for frequent buyers. Reward your best customers for shopping with you!

Gift Certificate Manager for easy control of your gift certificates.

Coupon Manager for controlling dollars off and percentages off coupons.

Age Verification feature prompts you to enter birthday in order to verify age before selling restricted items.

AveraCharge credit card processing built-in. (Requires approved merchant account.)

Electronic Journal feature keeps an electronic copy of all receipts.

Dual monitor support allows you to use a second monitor as a customer display. As a sale is being made, your customers can see your store logo, everything that they are purchasing, the total and change due. Between sales, the customer display can show advertising messages in full color!